



UB Strategic Goals

The institution establishes student achievement goals based on longitudinal trend analysis and appropriate contextual performance indicators for Belize. In the absence of national postsecondary data systems (e.g., IPEDS), thresholds and targets are derived from five-year institutional averages and continuous improvement benchmarks. Data are systematically disaggregated to ensure equity and transparency across programs, delivery modes, and student demographics. These goals reflect the institution's mission to strengthen access, persistence, and completion through evidence-based strategies in recruitment, retention, and holistic student support.

Justification of Thresholds and Targets

Graduation Rates: Both associate and bachelor's programs show significant declines. Rather than setting aspirational or unrealistic targets, the proposed threshold is 10% based on the minimum results with a moderate 3% annual increase, resulting in a 10% increase over the three-year period. This aligns with achievable improvement given the trend.

Course Success: (Achieving stable averages near 80%). The minimum result is 78%, set as the threshold with a target of a 3% annual increase, supporting a moderate improvement goal and signalling a commitment to quality.

Enrollment: The institution has recovered from the 2022 downturn; a 10% increase is set as the minimum threshold to ensure the rate does not fall below the strong increase in 2023, resulting in 13% and a modest growth target (3–5% annually). The target is set at the lower part of the range at 3%, to maintain realism.

Retention: The institution consistently exceeds 80%, showing resilience even during periods of external disruption (likely pandemic or transition years). Since 80% is the lowest rate within the 5-year period, it was selected as the minimum threshold. The target range was between 3-5% annually; therefore, 3% was selected, being at the lowest part of the range, given that the average increase was 2 %

The table below depicts: Alignment of Student Achievement Metrics

Student Achievement Goal	Criterion	Strategic Priority and Goal (Strategic Plan)	Minimum Threshold	Aspirational Target	Data Dis-aggregation	Data Source	Published Outcomes
Goal 1: Strengthen student enrolment through recruitment and retention	Student enrollment Student retention	Pillar 2 (I2): Continue to contribute to Belize's development by advancing and applying knowledge and skills through the use of innovative leadership, teaching, research, and service	Enrollment: Maintain a minimum annual enrollment increase of 10%. Retention: Maintain a minimum first-year retention rate of 80%	The University of Belize will increase its enrollment and retention by 3% annually over the next three academic years.	Academic Program Delivery Mode Demographics	Student Information System (SIS): Enrolment and Retention Reports Office of the Registrar	University of Belize Website
Goal 2: Promote Student Success through holistic support and academic excellence	Course completion Rates, Graduation rates and support interventions.	Pillar 2 (I2): Continue to contribute to Belize's development by advancing and applying knowledge and skills through the use of innovative leadership, teaching, research, and service.	Course Success Rate: ≥78% Graduation Rate: ≥ 10%	Course Success: Increase by 3% annually Graduation Rate: ≥3% increase annually	Cohort Program Level Delivery Mode	Student Information System (SIS) Office of the Registrar Office of Student Affairs	University of Belize Website

